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Round Table Pizza Expands Into China

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FRANCHISE NEWS

- ▶ By Country
- ▶ By Sector
- ▶ By Date
- ▶ By Company

DIRECTORIES

- ▶ Franchises
- ▶ PR Companies

PR RESOURCES

MEMBERS AREA

- ▶ Member Home
- ▶ Update My Account

September 20, 2009 - Round Table Pizza, an American Pizza restaurant icon known for quality and innovation, announces an agreement with Mr. Guanghua Guo, Beijing Guanghua Zhijia International Hotel Company to develop 30 restaurants in Beijing, People's Republic of China.

Earlier this year Round Table Pizza signed a development agreement in the Middle East, bringing the total number of international restaurants operating or slated for development to 47. Recent Round Table Pizza® in-country market research indicated a fast growing desire on the part of the young generation for Western style pizza in urban China. Pizza Hut has been in China for many years and is now seeing tremendous growth.

"International demand is growing as entrepreneurs recognize the value in the Round Table Pizza® brand," notes Round Table Pizza President Rob McCourt. "We are eager to work with partners who can bring our core values of dedication to families and serving a superb pizza to a larger global audience."

"It was my desire to bring only the best to Beijing," explains Mr. Guo. "Following extensive research and a sampling of the menu, Round Table's quality and variety made it the clear choice."

Founded in California's San Francisco Bay Area, Round Table Pizza® has prospered as the market share leader in one of the most competitive markets in the United States. This year, Round Table celebrates 50 years of success in bringing families together to share a wonderful meal. Of the company's 500 restaurants, 75% are owned and operated by franchisees. Round Table is uniquely structured to provide its partners with the tools and flexibility necessary to launch successful, international restaurants.

Edwards Global Services, Inc. (EGS) of Irvine, California exclusively represents Round Table Pizza® outside the US. EGS is planning Area Licensee marketing events in India and Singapore in Fall 2009. For details, contact William Gabbard at +1 303-829-4227 or wgabbard@edwardsglobal.com. For additional international franchising information including restaurant and product photos, visit www.roundtablepizzainternational.com.

About Round Table Pizza

Headquartered in California's San Francisco Bay Area, Round Table Pizza was founded by Bill Larson in 1959. He wanted to create a place where families could relax and share a superb pizza. Fifty years later, Round Table Pizza remains true to its founder's vision with 500 restaurants across the western United States. Round Table's signature tagline, "The Last Honest Pizza", describes its commitment to quality and authenticity.

View Company Website: <http://www.roundtablepizzainternational.com>

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