



China Sage Consultants, Inc.
Insight, execution, profit.

CHINA SAGE CONSULTANTS, INC.

赛麒商务咨询(上海)有限公司

We're helping engineered products companies worldwide to achieve their business development objectives in China. Our intensive sales, project management and sourcing support is a smart alternative to going-it-alone or hiring a big-name consulting firm. Leveraging our infrastructure, expertise and management capability, we make it possible for our clients to enjoy the benefits of an established operation in China without the usual high investment, learning curve or risk. For both one-shot deals and ongoing campaigns, our insight and effective execution help make ventures in China profitable. Contact us today for more information.

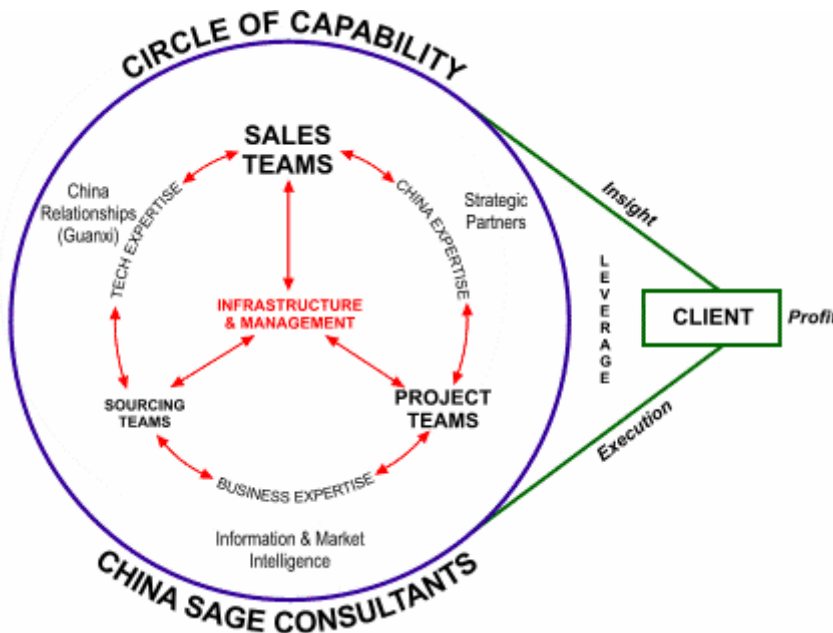
CHINA'S ATTRACTION



China is enchanting and captivating. With open arms, high economic growth and 1.2 billion strong population, she is attracting western businesses in droves. Caught in the enthusiasm, more and more companies are plunging into China. Unfortunately, western executives often take too much for granted. Eying big profits, they rush in and invest to build infrastructure all the while failing to examine the *real* viability of their planned China venture. Only after they are up and running does reality set in. Sales are lower than expected, costs higher and cash flow negative. China truly is abundant in opportunity but many things work differently here. You have to adapt and execute in a way that's right for China.

ENGINEERED PRODUCTS: Environmental protection equipment, mechanical systems, machinery, test equipment, specialty materials, industrial equipment, optical systems, aviation parts, automotive parts and machinery, specialty chemicals, process equipment, other mechanically oriented parts and equipment.

HIGH VELOCITY BUSINESS DEVELOPMENT



Insight-Execution-Profit

Success in China comes from having an established infrastructure, good knowledge and effective management. Look within our Circle of Capability. How much investment of time and money will it require to develop your own capability in China? Why not leverage through us to achieve your company's objectives? You can count on us for fast results and long-term viability. Increase your *velocity* in China by contacting us today.



EXTENSION OF YOUR OWN ORGANIZATION

What can we do for you? It's simple. Consider us an extension of your organization. If you were to send your own people to China, what would they be tasked with doing? We'll manage those same things and other important ones you may not have considered.

TIP OF THE DECADE

Too many rush in and immediately focus on building infrastructure in China. Instead, first thoroughly *assess the viability of your plan* (real sales potential, cost reductions, and so on). Once you have confirmed your venture will add to company profits, building required infrastructure is a textbook process. Infrastructure without a viable business model will always add up to negative profitability. Our programs help you achieve short-term results to finance your long-term business development effort. Contact us and avoid the common "ben mo dao zhi" (本末倒置) syndrome of doing first things last in China.

DOWNLOAD REPORTS AND INFORMATION

Visit our <http://www.ChinaSageConsultants.com> resources page.

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The Chinese prefer doing business with companies that are set-up and committed in China.

By enrolling in our China Business Incubator program, you can enjoy the benefits of your own China operation without the usual high investment and failure risk. We leverage our resources and expertise to build and manage your China business. Working closely with you, we help ensure short-term goals are achieved as a sound long-term plan is developed and implemented. Once your business is proven and growing, we help convert it into a full-fledged China operation. This program is great for sales and business development initiatives as well as ongoing procurement efforts.

For a reasonable fee you get:

- A dedicated sales consultant or project manager
- Office and administrative support
- Our expert management and strategic support
- Sales, coaching, and other support as applicable
- Much more.

Seriously compare our incubator approach to all other alternatives for China entry and you'll soon realize the tremendous cost-benefit advantages it offers.

RESOURCES

UNITED STATES COMMERCIAL SERVICE

For export related information and assistance visit <http://www.buyusa.gov/home/>.

MINISTRY OF COMMERCE OF THE PEOPLE'S REPUBLIC OF CHINA

Chinese government website filled with trade and regulation related information. Visit site at <http://english.mofcom.gov.cn/>.

CHINA DAILY

Chinese Government hosted bilingual China and world news feed website. Visit site at <http://www.chinadaily.com.cn/english/home/index.html>.

CHINA ECONOMIC NET

Chinese run site offers economic and world news from a Chinese perspective. Visit <http://en.ce.cn/main/index.shtml>.

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Visit <http://www.ChinaSageConsultants.com> for more China business tips, information resources and ideas on how we might help you in China.

